

the 2017 **alta**  
**argumentation**  
conference



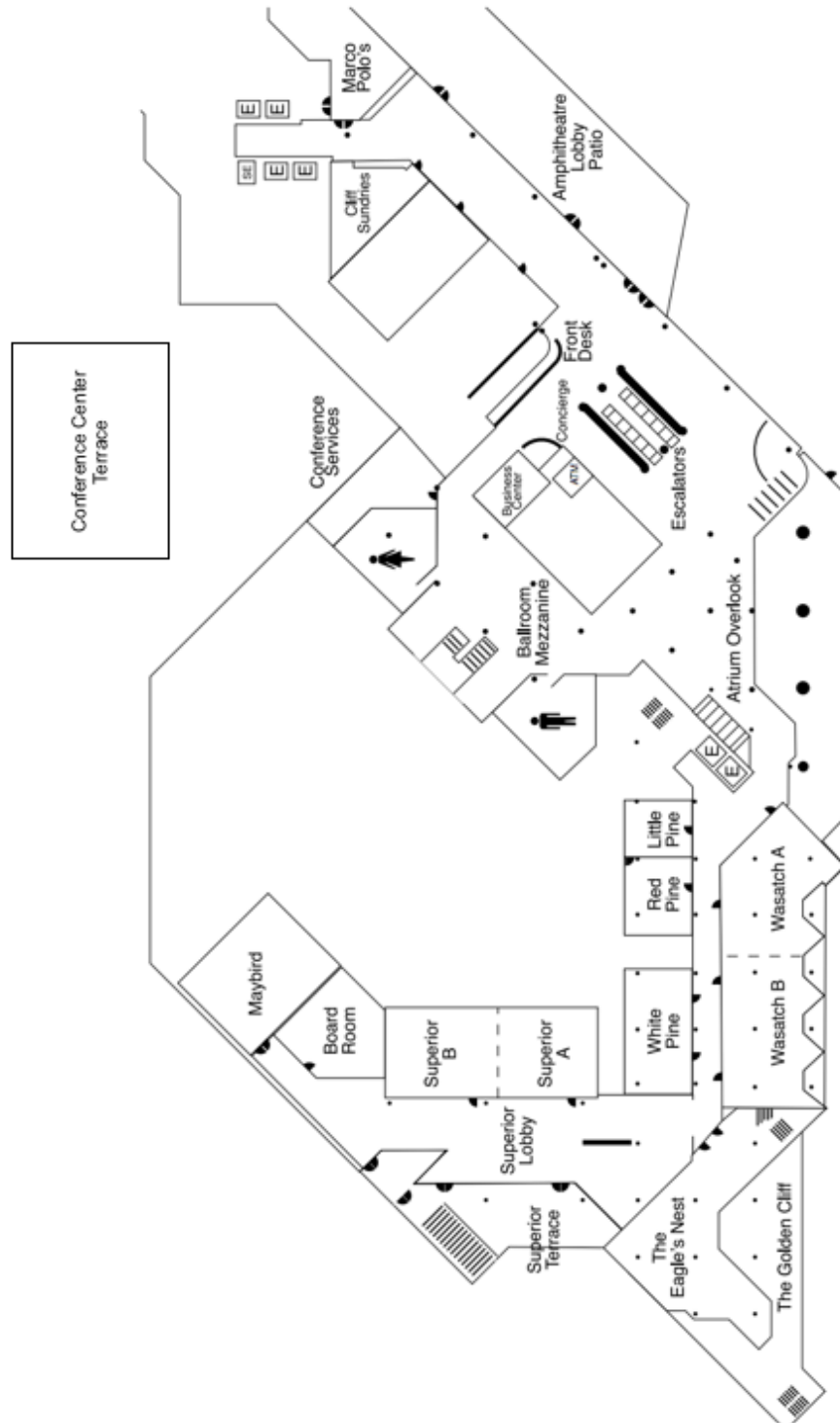
## **Networking Argument**

**Cliff Lodge, Snowbird Resort  
Alta, Utah  
July 20-23, 2017**

**Hosted by the Department of Communication  
University of Utah**

### ***2017 CONFERENCE SPONSORS***

American Forensic Association  
National Communication Association  
University of Utah, Department of Communication



**Snowbird Cliff Lodge Map Level C\***

\*Golden Cliff is on Level B; Conference Center Terrace is on Level One

## **HISTORY OF THE ALTA CONFERENCE**

<b>Year</b>	<b>Conference Director</b>	<b>Keynote Address</b>
1979	Jack Rhodes	David Zarefsky Bruce Gronbeck Scott Nobles
1981	George Ziegelmueller	Stephen Toulmin
1983	David Zarefsky	Wayne Brockriede
1985	J. Robert Cox	Michael C. McGee Charles A. Willard
1987	Joseph Wenzel	Michael Leff Frans H. van Eemeren
1989	Bruce Gronbeck	Sally Jackson
1991	Donn Parson	G. Thomas Goodnight
1993	Raymie E. McKerrow	Joseph Wenzel
1995	Sally Jackson	Malcolm Sillars
1997	James F. Klumpp	David Zarefsky Bruce Gronbeck (Plenarist)
1999	Thomas A. Hollihan	Walter R. Fisher
2001	G. Thomas Goodnight	Catherine H. Palczewski
2003	Charles A. Willard	Thomas B. Farrell Lenore Langsdorf
2005	Patricia Riley	James F. Klumpp
2007	Scott Jacobs	Fred Kauffeld
2009	Dennis Gouran	Dale Hample
2011	Robert C. Rowland	Thomas A. Hollihan
2013	Catherine H. Palczewski	Carol K. Winkler
2015	Randall A. Lake	Carole Blaire V. William Balthrop

\*Indexes to the edited volumes of Alta Conferences are found at [altaconference.org](http://altaconference.org). In addition, articles from previous years' volumes can be accessed through EBSCOhost. Print copies of past Alta proceedings are available for purchase. If you are interested in purchasing any of the back issues, contact AFA secretary Erika Thomas at [erthomas@fullerton.edu](mailto:erthomas@fullerton.edu).

## **AWARD WINNERS**

### **Senior Scholar Award**

2007	Malcolm Sillars, University of Utah
2009	David Zarefsky, Northwestern University
2011	Bruce Gronbeck, University of Iowa Frans H. van Eemeren, University of Amsterdam
2013	G. Thomas Goodnight, University of Southern California James F. Klumpp, University of Maryland
2015	Dennis S. Gouran, Pennsylvania State University

## **Michael Calvin McGee Outstanding Graduate Student Paper Award**

- 2005 Sarah K. Burgess, University of California, Berkeley, Transitional Bodies of Law: The Demand for Recognition in the United Kingdom's Gender Recognition Act
- 2007 Frank Zenker, University of Hamburg, Complexity Without Insight: Ceteris Paribus Clauses in Assessing Conductive Argumentation
- 2009 Ryan Solomon, University of Wisconsin, Madison, Shame on You Mbeki! The Problem of Denialism in South African AIDS Discourse
- 2011 Laura Alberti, University of Southern California, Remembering the Lion of the Desert: Visual Rhetoric and Argument in the Contemporary Public Sphere
- 2013 Matthew Bost, University of Minnesota, Twin Cities, Arguing for Emptiness: Community in the Debate over Rhetoric and Love
- 2015 Emma Frances Bloomfield, University of Southern California, Argumentation in the Identity Politics of the Selfie: Substituting Narcissus's Reflection for Pygmalion's Partner

### **Conference Director**

Carol Winkler, Georgia State University  
Yenni Luu and Lyshandra Bennett, Assistants, Georgia State University

### **Local Host**

Robin E. Jensen, University of Utah  
Alley Agee and Allison Blumling, Assistants, University of Utah

### **Planning Committee and Editorial Board**

Jennifer Bevan, Chapman University  
Ronald Walter Greene, University of Minnesota  
Dale Hample, University of Maryland  
E. Johanna Hartelius, University of Pittsburgh  
David B. Hingstman, University of Iowa  
Casey Ryan Kelly, University of Nebraska-Lincoln  
Susan L. Kline, The Ohio State University  
Robert Elliot Mills, Northwestern University  
Gordon Mitchell, University of Pittsburgh  
Catherine H. Palczewski, University of Northern Iowa  
Samuel Perry, Baylor University  
Damien S. Pfister, University of Maryland  
Gordon Stables, University of Southern California

### **Web Support**

Jeffrey W. Jarman, Wichita State University  
James F. Klumpp, University of Maryland

# Conference Schedule

## Thursday, July 20<sup>th</sup>

### **Registration**

*Primrose B Lobby, 1:00 PM – 3:45 PM*

### **Welcome Remarks & Preliminaries**

*Primrose, 4:00 PM – 4:30 PM*

Danielle Endres, Chair, Department of Communication, University of Utah

Robin E. Jensen, Local Host, University of Utah

Carol Winkler, Conference Director, Georgia State University

### **Keynote Address**

*Primrose, 4:30 PM – 5:30 PM*

Robert Asen, University of Wisconsin-Madison

*Disavowing Networks, Affirming Networks: Neoliberalism and Its Challenge to Democratic Deliberation*

### **Dinner**

*Golden Cliff, 6:00 PM – 7:30 PM*

### **Spotlight: Strategizing Domestic and International Networks: Implications for Argumentation Studies**

*Primrose, 7:30 PM – 9:30 PM*

Chair: Carol Winkler, Georgia State University

Damien Smith Pfister, University of Maryland

*How Technoliberals Argue*

Maegan Parker Brooks, Willamette University

*Network Matters: Black Lives and Blue Lives Advocacy in On and Offline Settings*

Craig Hayden, American University

*Public Argument as Terrain for Statecraft*

Patricia Riley, Thomas Hollihan, Christy Hagen, and Stefi Demetriadis,

University of Southern California

*Global Argument Networks: The Cases of ISIS and Fake News*

### **Reception**

*Golden Cliff, 9:30 PM – 11:00 PM*

## **Friday, July 21<sup>st</sup>**

### **Breakfast**

*Golden Cliff, 7:30 AM – 8:30 AM*

### **Session I: Argument as (in) Ecosystems: Networked Approaches to Environmental Argumentation**

*Wasatch A, 8:45 AM – 10:00 AM*

Chair: Patricia Riley, University of Southern California

Andrew J. Hart, University of Georgia

Networking, Circulation, and Publicity of Climate Change Discourses and Arguments:  
An Examination of Leonardo DiCaprio's Climate Change Advocacy

William Mosley-Jensen, Trinity University

Climate Change Argumentation: Subnational Networks, Interest Convergence,  
and Multiple Publics

William Hays Watson, University of Georgia

“The air that all of us must breathe”: Networking Arguments for  
Peace in President Kennedy's Test Ban Treaty Campaign

### **Session II: Gun Violence in the Networked Political Environments**

*Wasatch B, 8:45 AM – 10:00 AM*

Chair: Samuel Perry, Baylor University

Dakota Park-Ozee, University of Utah

Jason Jordan, University of Utah

When Do Perpetrators Count: A Longitudinal Analysis of News Framing  
of Deceased Mass Shooters

Craig Rood, Iowa State University

An Anatomy of Blame: Assigning Responsibility in the Aftermath of Mass Shootings

Scott J. Varda, Baylor University

The 2016 House of Representatives Gun Control Sit-In: Centralized  
Appropriation of Networked Activist Tactics

Sarah T. Partlow Lefevre, University of Idaho

When They Found Her: A Murder, A Close-Public, and Networked Argument

### **Session III: Affective Arguments in Networked Communities**

*Superior A, 8:45 AM – 10:00 AM*

Chair: David Cheshier, Georgia State University

Sharon Avital, Tel Aviv University

Linking Protests for Mobilizing Emotions: The Vegan Movement Arguments in Israel

Michael J. Janas, Samford University

Argument and the Foundations of Social Networks: Affective Argument  
and Popular American History

Samuel M. Jay, Metropolitan State University of Denver

Darrin Hicks, University of Denver

Tweeting at Conviction: Enthymeme, Affect, and the Trump Voter

Casey Ryan Kelly, University of Nebraska-Lincoln

The Rage Network: Form, Affective Argument, and Toxic Masculinity  
in the Digital Space

## **Session IV: Memories, Algorithms, and Historical Argument**

*Superior B, 8:45 AM – 10:00 AM*

- Chair: Mark H. Wright, Tsuda University  
Jeremy David Johnson, Pennsylvania State University  
Timescape 9/11: Networked Memories  
Linda Diane Horwitz, Lake Forest University  
Daniel C. Brouwer, Arizona State University  
Networks of Argument and Relationality in the Contemporary Use of  
Auschwitz Numbers in the New England Holocaust Memorial  
John Patrick Hendry, Georgia State University  
Ask Me Anything: Algorithmic Intervention and Argumentation  
Theory on Social Networking Platforms  
Chandra A. Maldonado, North Carolina State University  
Remembering Roosevelt: Arguing for Memory Through Public and Private Networks

## **Coffee Break**

*Superior Lobby, 10:00 AM - 10:30 AM*

## **Spotlight: Approaches to Theorizing Networked Argument**

*Primrose, 10:30 AM - 12:00 PM*

- Chair: Carol Winkler, Georgia State University  
James F. Klumpp, University of Maryland  
Substance: An Exploration of the State of Argument in the Post-Fact Era  
Ronald Walter Greene, University of Minnesota  
A Materialist Perspective on Argument Networks as Contentious Politics  
John Fritch, University of Northern Iowa  
Catherine H. Palczewski, University of Northern Iowa  
More Disingenuous Controversy: Hashtags, Chants, and an Election  
Dana L. Cloud, Syracuse University  
Ideology, Argument, and Post-Truth Panic

## **Luncheon**

*Cliff Conference Tent, 12:15 PM – 1:15 PM*

## **Session I: Argumentation and Agency in Benkler's Networked Public Sphere**

*Wasatch A, 1:30 PM – 2:45 PM*

- Chair: Damien Pfister, University of Maryland  
Ashley Hinck, Xavier University  
Greenpeace's LEGO Campaign: Contested Argument in Networked  
and Affective Publics  
Aaron Hess, Arizona State University  
Je (Ne) Suis...: Exploring the Performative Contradiction in  
Anti-Clicktivism Arguments  
Miriam Sobre-Denton, Texas State University  
Where's My Flag Profile Overlay? Vernacular and Virtual Responses to Disparities in  
Representation of Terror Events on Social Media  
Amber Davisson, Keene State College  
Kelsey Jackson, Keene State College  
Too Srat to Care: Participatory Culture and Political Economy of *Total Sorority Move*

## **Session II: Enthymemes, Memes, and Networked Argument**

*Wasatch B, 1:30 PM – 2:45 PM*

- Chair: Michael J. Janas, Samford University  
Matthew G. Gerber, Baylor University  
At the Intersection of Network(s), Enthymeme, and Fields of Argument  
Kory Riemensperger, Wake Forest University  
The Constitutive Rhetoric of Meme Magic  
Leslie A. Hahner, Baylor University  
Alt-Right Memes as Arguments of White Nationalism  
Seth Fendley, University of Southern Mississippi  
Embedded Argumentation in Digital Media Networks: On “Native” Advertising

## **Session III: Defining and Establishing Networks through Visual Argument**

*Superior A, 1:30 PM – 2:45 PM*

- Chair: Dana L. Cloud, Syracuse University  
Meredith D. Neville-Shepard, University of Arkansas  
Extinguishing Dissent: Norman Morrison’s Self-Immolation as Argument by Sacrifice  
Kareem El Damanhoury, Georgia State University  
The Visual Depiction of Statehood in Daesh’s *Dabiq* Magazine and *Al-Naba*’ Newsletter  
Naoki Kambe, Rikkyo University  
Accumulating Affect and Visual Argument: The Case of the 2015 Japanese Hostage Crisis  
Samuel Perry, Baylor University  
Networks of Violence: Converging Representations of Violence

## **Session IV: Social Movements and Enclaves in the Online Environment**

*Superior B, 1:30 PM – 2:45 PM*

- Chair: Timothy M. Barouch, Georgia State University  
Jeremy J. Freed, University of Utah  
Hashtag Terrorism: #gamergate and the Significance of High Betweenness-Centrality Actors in a Hashtag Social Movement  
Benjamin William Mann, University of Utah  
Disability Argumentation in Social Movements: A Thematic Analysis of Disability March as a Cyberprotest Network  
Ruth J. Beerman, Randolph-Macon College  
The Contextual Enthymeme: Challenges of Networked Circulation Within Advocacy Campaigns  
Charles E. Morris III, Syracuse University  
Queering Rhetorical Enclaves

## **Coffee Break**

*Superior Lobby, 2:45 PM – 3:15 PM*



**Session I: Nasty Women: Responding to Delegitimation Strategies by Gendered Networks Across Spheres of Argument**

*Wasatch A, 3:15 PM – 4:30 PM*

- Chair: Mary E. Stuckey, Pennsylvania State University  
Rachel Avon Whidden, Lake Forest University  
“Value-Focused Wealth” and the Problematic Nature of a Feminized Investment Strategy  
David B. Hingstman, University of Iowa  
Arguments for Women’s Banks and the Possibilities and Limits of Corporate Structural Mimesis as Private-Public Argument Networks  
G. Thomas Goodnight, University of Southern California  
“Nasty Women,” 2016: Aggressive Rebuttals as Performance of Collaboration and Resistance

**Session II: Networking Freedom: Free Speech in Argument Communities**

*Wasatch B, 3:15 PM – 4:30 PM*

- Chair: James Jasinski, University of Puget Sound  
Alexander Hiland, University of Minnesota  
Fake News: The Failure of Freedom  
Catherine Langford, Texas Tech University  
Creating Community on Social Media: Identity, Activism, and Public Discourse on Black Twitter  
M. Elizabeth Thorpe, The College at Brockport, SUNY  
Professor Watchlist: Failure of the Public Sphere  
Michael K. Middleton, University of Utah  
Kevin A. Johnson, University of Utah  
Critical Deliberation Under Fire: Milblogging, Free Speech, and the “Soldiers’ Protocol to Enable Active Communication Act”

**Session III: The Complexity of Factual Evidence in Networked Environments**

*Superior A, 3:15 PM – 4:30 PM*

- Chair: Dale Hample, University of Maryland  
Justin W. Kirk, The University of Kansas  
Argument Hacking: How Networks and Artificial Intelligence Can Undermine Argumentative Certainty  
Candice Lanius, University of Alabama in Huntsville  
Data Cannot Speak for Themselves: Unreasonable Claims Within the Big Social Data Community  
Jeffrey W. Jarman, Wichita State University  
Is Fact-Checking Biased? A Computerized Content Analysis  
Martha S. Cheng, Rollins College  
Apology as Law: Establishing and Acknowledging Historical Facts

#### **Session IV: Argumentation and Debate as Educational Practice**

*Superior B, 3:15 PM – 4:30 PM*

- Chair: Gordon Stables, University of Southern California  
John J. Rief, Duquesne University  
Rachel Morrell, Duquesne University  
Community-Based Participatory Debate: A Synthesis of Debate Pedagogy, Practice, and Research  
Catherine E. Morrison, University of Rhode Island  
Argument from Somewhere, for Something: Connecting Places of Argument and Debate in K-12 Education  
Brian Lain, University of North Texas  
Karen Anderson-Lain, University of North Texas  
Networking Debate and Civic Engagement: Measuring the Impact of High School Debate Camp  
Amy Janan Johnson, University of Oklahoma  
Ioana A. Cionea, University of Oklahoma  
Eryn Bostwick, University of Oklahoma  
Megan Bassick, University of Oklahoma  
Nathan Lindsey, University of Oklahoma  
Writing about Serial Arguments: The Effects of Manipulating Argument Perspective

#### **Coffee Break**

*Superior Lobby, 4:30 PM - 5:00 PM*

#### **Session I: Controversies Over Individual Rights: Strategizing Argumentative Responses**

*Wasatch A, 5:00 PM – 6:15 PM*

- Chair: Angela G. Ray, Northwestern University  
James Jasinski, University of Puget Sound  
Specification, Dissociation, and African-American Voting Rights in the United States  
Bjørn F. Stillion Southard, University of Georgia  
Middling Argumentation: The Failure of Compromise in U.S. Political Discourse on Race  
Sara Baugh-Harris, University of Denver  
#MuslimBan: Analyzing “American” Identity through Social Mediated Public Controversy  
Edward Panetta, University of Georgia  
Freedom University (FU): Undocumented Students and the Struggle to Secure a Post-Secondary Education in Georgia

**Session II: The Role of Argument in Scientific Deliberations:  
Episteme, Techne, and Phronesis**

*Wasatch B, 5:00 PM – 6:15 PM*

- Chair: Susan L. Kline, The Ohio State University  
L. Paul Strait, University of Southern Mississippi  
Scientific Argument Networks and the Polytechtonic Art of Rhetoric  
Geoff B. Leatham, University of Rhode Island  
Commonplaces in Literature Reviews: Argument Schemes for  
Supporting Research Questions and Hypotheses  
Jay Alexander Frank, University of Minnesota  
Analogy and Argument in the Rhetoric of Science

**Session III: Legal Networks and Argument**

*Superior A, 5:00 PM – 6:15 PM*

- Chair: Robert Elliot Mills, Northwestern University  
Timothy M. Barouch, Georgia State University  
Networks, Norms, and the Problem of Capable Arguers  
M. Kelly Carr, University of West Florida  
Networking Arguments: Prudential Accommodation in *National Federation v. Sebelius*  
Pauline Theeuws, Rider University  
David R. Dewberry, Rider University  
Negotiating the Tension between Organizational Authority and Artistic Authority Within  
Political Campaigns in Europe and New Zealand  
Karen Tracy, University of Colorado, Boulder  
Building Arguments and Attending to Face in Small Claims Court

**Session IV: Intersectional Identities and Networked Belongingness:  
An Argumentative Perspective**

*Superior B, 5:00 PM - 6:15 PM*

- Chair: Jack A. Samosky, California State University-East Bay  
Marissa Fernholz, University of Wisconsin-Madison  
Intersectionality and Critical Coverage of the Immigration Policy in  
Women's Online Media Networks  
Jaime Lane Wright, St. John's University  
Engaging the Hydra: The Transtexual Networks of Milo Yiannopoulos  
Derek T. Buescher, University of Puget Sound  
Kent A. Ono, University of Utah  
Gender Espionage: The Doubled Heresy of Chelsea Manning  
Silven V. Trifonov, University of Minnesota  
Arguing Belonging and Rearticulating Citizenship Through Feminine Style

**Dinner**

*Golden Cliff, 6:30 PM – 8:00 PM*

### **Meet the Editors**

This is an informal opportunity to meet past and present journal editors, to learn about the publication process and what editors are (not) looking for, etc. Come with questions!

*White Pine, 8:00 PM – 9:00 PM*

Mary E. Stuckey, *Quarterly Journal of Speech*

Catherine Langford, *Argumentation and Advocacy*

Robert C. Rowland, *Western Journal of Communication*

Sarah T. Partlow Lefevre and Jeffrey Jarman, *Contemporary Argumentation and Debate*

Gordon Mitchell, *Timely Interventions: A Translational Journal of Public Policy*

### **Alta Steering Committee Meeting** (Steering committee members only)

*Red Pine, 8:00 PM – 9:00 PM*

### **Reception**

*Golden Cliff, 9:00 PM – 11:00 PM*

## **Saturday, July 22<sup>nd</sup>**

### **Breakfast**

*Golden Cliff, 7:30 AM – 8:45 AM*

### **Session I: Argumentative Approaches to Women’s Health and Reproductive Justice in Online and Offline Networks**

*Wasatch A, 9:00 AM – 10:15 AM*

- Chair: Gordon Mitchell, University of Pittsburgh  
Beth L. Boser, University of Wisconsin, La Crosse  
Networked Definitional Arguments About “Birth Rape”  
Zornitsa Keremidchieva, University of Minnesota  
Administrative Rhetoric and Networked Governance: The Case of Women’s Health  
Aya H. Farhat, Baylor University  
#ShoutYourAbortion: Abortion and the Limitation of Hashtag Activism  
Ashley Noel Mack, Louisiana State University  
The Price of Liberal Rationalism and the Promise of Antagonism in  
Critical Deliberation in Online Abortion Debates

## **Session II: Environmental Argument: Cause, Networks, and Solutions**

*Wasatch B, 9:00 AM – 10:15 AM*

- Chair: Ronald Walter Greene, University of Minnesota  
Ian Summers, University of Utah  
Alley Agee, University of Utah  
Monica Scott, University of Utah  
Danielle Endres, University of Utah  
    The Discursive Construction of the Anti-Nuclear Activist  
Christian D. Angelich, University of Minnesota  
    Crashing the Environment: Bill McKibben’s Use of Hyperbolic Argument  
Joshua P. Ewalt, University of Utah  
    The Agentic Earth Topos: Figuring a Violent Earth at the End of the Anthropocene  
Elizabeth Brunner, Idaho State University  
    Following Affective Winds Over Panmediated Networks: Image-Driven  
    Activism in Chengdu, China

## **Session III: Populism, Exceptionalism, and Fascism: Resources of the 2016 Presidential Campaign**

*Superior A, 9:00 AM – 10:15 AM*

- Chair: David Zarefsky, Northwestern University  
George F. McHendry, Jr., Creighton University  
Nicholas Paliewicz, University of Louisville  
    The Micropolitics of Control: Fascism, Desire, and Argument in  
    President Trump’s America  
David Cheshier, Georgia State University  
    Populists Argue, but Populism is Not an Argumentation  
David Botting, ArgLab, IFILNOVA, Universidade Nova de Lisbon  
    Sweeping Generalizations, Faulty Analogies, and the Benefit of the Doubt

## **Session IV: History as a Source of Networked Argument**

*Superior B, 9:00 AM – 10:15 AM*

- Chair: E. Johanna Hartelius, University of Pittsburgh  
Sara C. VanderHaagen, University of Nevada, Las Vegas  
    Memories of the “Drum Major”: Arguments from Authority in the  
    Martin Luther King Jr. Memorial Quotation Controversy  
Paul Elliott Johnson, University of Pittsburgh  
    “Morning in America”: Ronald Reagan’s Legacy of Population as Argument  
Carly S. Woods, University of Maryland  
    Networked Memories: Remembering Barbara Jordan in  
    21<sup>st</sup> Century Immigration Debates  
Sara A. Mehlretter Drury, Wabash College  
Dale A. Herbeck, Northeastern University  
    Style Trumps Substance: The Enduring Legacy of the Great Debate  
    of September 26, 1960

## **Coffee Break**

*Superior Lobby, 10:15 AM – 10:45 AM*

## **Session I: Rethinking the Function and Use of Narrative in Networked Context**

*Wasatch A, 10:45 AM – 12:00 PM*

Chair: Jason Barrett-Fox, Weber State University

R. Brandon Anderson, Gustavus Adolphus College

Challenging a Culture of Secrecy: Investigating the Emergence of  
“Antenarrative Storytelling” in Community Responses

to the Hanford Nuclear Reservation

Jacob W. Justice, The University of Kansas

Networked Dreams: American Dream Mythology from Reagan to Obama to Rubio

Ann E. Burnette, Texas State University

Wayne L. Kraemer, Texas State University

Hispanic Politicians on the Rise: Argumentation Strategies of  
Ted Cruz and Marco Rubio

Jeffrey Motter, University of Colorado, Boulder

Scott Welsh, Appalachian State University

Narrative, Argument, and the Aims of Criticism

## **Session II: Trump in the Network of Ideological Argument**

*Wasatch B, 10:45 AM – 12:00 PM*

Chair: James F. Klumpp, University of Maryland

Michael J. Lee, University of Charleston

Trumpism and Historic Lines of Conservative Argument

Angela G. Ray, Northwestern University

Robert Elliot Mills, Northwestern University

Reading Freaks: P.T. Barnum, D. J. Trump, and Transhistorical Hermeneutic Networks

Robert C. Rowland, The University of Kansas

Comparing Ideological Networks: Ronald Reagan and Donald Trump

David Zarefsky, Northwestern University

Ideological Conservatism vs. Faux Populism in Donald Trump’s Inaugural Address

**Session III: A Woman's Place: Argumentative Constraints and Opportunities in Networked Communities**

*Superior A, 10:45 AM – 12:00 PM*

Chair: Casey Ryan Kelly, University of Nebraska-Lincoln

Jaclyn Nolan, University of Georgia

What Makes a Woman a Woman? The I.O.C.'s Deliberation Over Sex in International Sport

Brian Heslop, Coker College

Petitioning a Mormon God: Analogical Argument as a Means of Revelation in the Ordain Women Movement

Kelly Jakes, Wayne State University

Jennifer Keohane, George Mason University

Sara McKinnon, University of Wisconsin, Madison

Rethinking Gender, War, and Militarism

Alley Agee, University of Utah

Dakota Parks-Ozee, University of Utah

Allison Blumling, University of Utah

Networked Argument via Collective Rhetorics at the Women's March on the Utah State Capital and the Women's March on Washington

**Session IV: Understanding the Role of Argument in Intrapersonal, Interpersonal, and Group Networks**

*Superior B, 10:45 AM – 12:00 PM*

Chair: Don Waisanen, Baruch College, City University of New York

Haavard Koppang, Norwegian Business School

Networking Argument and the Sociology of Argumentation

E. Johanna Hartelius, University of Pittsburgh

Flânerie in the Digital Archive: Networked Arguments of Historiography

Dale Hample, University of Maryland

Argumentativeness and Verbal Aggressiveness Are Two Things Apiece

Susan L. Kline, The Ohio State University

Post Truth Discourse and Practices in Interpersonal Discussion

**Luncheon**

*Cliff Conference Tent, 12:15 PM – 1:15 PM*

**Session I: Argumentative Approaches to Visibility and Invisibility  
in Networked Environments**

*Wasatch A, 1:30 PM – 2:45 PM*

- Chair: G. Thomas Goodnight, University of Southern California  
Adam Blood, University of Nebraska, Lincoln  
Ronald Lee, University of Nebraska, Lincoln  
    The Visible and the Invisible: Arguing About Threats to Loyalty in the Internet Age  
Emma Frances Bloomfield, University of Nevada, Las Vegas  
    The Argumentative Strategies of Virtual Religious Networks:  
    Athenism, Clicking, and the Worship of Logic  
Jay P. Childers, The University of Kansas  
    Arguing Against Partisanship: Toward a Conceptualization of Hermeneutical Networks  
John Banister, University of Georgia  
    The Search of the Private Realm: Rereading Hannah Arendt in the  
    Social Networking Age

**Session II: Focusing on Arguers in Networked Environment**

*Wasatch B, 1:30 PM – 2:45 PM*

- Chair: Charles E. Morris III, Syracuse University  
Maceio Ilon Lauer, Western Illinois University  
    The Institution as a Locus of Networked Argumentation  
Heather Ashley Hayes, Whitman College  
    Embracing Networked Criminality: Dispatches from the Argumentative  
    Frameworks of Hactivism  
Jonathan S. Carter, University of Nebraska  
    Memes as Commonplace: Ted Cruz, Serial Killers, and the Making of  
    Networked Multitudes  
David Cratis Williams, Florida Atlantic University  
Dale Hample, University of Maryland  
    Rising to the Defense of *Ad Hominem* Arguments

**Session III: American Academic Debate in Japan: Critical Reflections on the Trans-  
Pacific Forensic Network**

*Superior A, 1:30 PM – 2:45 PM*

- Chair: David B. Hingstman, University of Iowa  
Respondents: Catherine H. Palczewski, University of Northern Iowa  
    Brian Lain, University of North Texas  
Katsuya Koresawa, Hiroshima Shudo University  
Kaori Miyawaki, Ritsumeikan University  
    Conceptualizing Academic Debate in Japan: A Study of Judging Philosophy Statements  
Satoru Aonuma, Tsuda University  
Kazuhiko Seno, ThinkHard, Inc.  
    Big in Japan?: A Note on the Japanese Reception of American Policy Debate  
Noriaki Tajima, Kanda University of International Studies  
    Evolutions and Devolutions in Practice: Theory Debates in Recent  
    Japanese High School and College Competitions  
Junya Morooka, Rikkyo University  
    Gender Diversity in Competitive Debate in Japan: An Examination of  
    Debate Tournaments at the Secondary and Tertiary Levels



**Session IV: Giving Voice to Repressed Groups: Argumentative Resources and Strategies**  
*Superior B, 1:30 PM – 2:45 PM*

Chair: Sarah T. Partlow Lefevre, Idaho State University  
Margret McCue-Enser, St. Catherine's University  
    To Tell Our Own Truth: Settler Postcolonialism as an Antecedent  
    to Native American Argumentation Studies  
José Ángel Maldonado, University of Utah  
    Rhetorical Rumors: Credulity and Ontology in International Femicidio Discourse  
Aaron Dicker, Georgia State University  
    Defending the "Domestic Foreigner": Jews and Muslims as "Un-American"  
Ammar Hussein, University of Utah  
    Social Networking Sites and the Israeli Left: From Realpolitik to Ding(bio)politic

**Coffee Break**

*Superior Lobby, 2:45 PM – 3:15 PM*

**Session I: Gendered Networks, Alternative Facts: Argument in the Post-Truth Trump Era**

*Wasatch A, 3:15 PM – 4:30 PM*

Chair: Rachel Avon Whidden, Lake Forest University  
Joan Faber McAlister, Drake University  
    Polemical Platforms and the "Woman Card": Trumping Truth with  
    Enthymemes in the Twittersverse  
Heidi Hamilton, Emporia State University  
    Performing Hegemonic Masculinity: Trump's Framing of U.S. Foreign Policy  
Erika Thomas, California State University, Fullerton  
    Networking Movements and Refuting Ideologies through Visual  
    Artifacts: A Rhetorical Examination of the Pussyhat Project  
Denise Oles-Acevedo, Iowa State University  
    Moving from #LockHerUp to #NastyWoman: Trump Campaign Inspires  
    a Call for Solidarity for Women

**Session II: Practical Applications of Arguments in Networked Settings**

*Wasatch B, 3:15 PM - 4:30 PM*

Chair: David Cratis Williams, Florida Atlantic University  
Robert T. Craig, University of Colorado, Boulder  
    Argumentation as a Practical Discipline  
Zachary VeShancey, University of Colorado, Boulder  
    Situated Ideals and the Maintenance of Civil Argumentation Spaces  
    in Reddit Discussion Threads  
Don Waisanen, Baruch College, City University of New York  
Allison Hahn, Baruch College, City University of New York  
Eric Gander, Baruch College, City University of New York  
    Text, Talk, Argue: How to Improve Text-Driven Political Conversations from  
    an Argumentation Perspective  
Justin Eckstein, Pacific Lutheran University  
Gordon Mitchell, University of Pittsburgh  
    Designing Public Debates to Facilitate Dynamic Updating in a Network Society

### **Session III: Mobilization Strategies for Online and Offline Networks**

*Superior A, 3:15 PM – 4:30 PM*

Chair: Brian Lain, University of North Texas

Zachary Sheldon, Baylor University

Social Physics and the Moral Economy of Spreadable Media:

An Integrated Model for Communication Networking

Diana Zulli, University of Utah

Theorizing Online Political Mobilization: The Case of Instagram in the 2016 Campaign

Katherine E. Turner, University of Colorado, Boulder

Conversing with the Catatonic: An Analysis of Humor and Hostility,

Education, and Mobilization on Last Week Tonight with John Oliver

Jeremy R. Grossman, University of Georgia

Twitter and the Irony of the Left in the 2016 Election

### **Session IV: Reconnecting Networks through Arguments of Reconciliation and Apologia**

*Superior B, 3:15 PM – 4:30 PM*

Chair: Robert C. Rowland, The University of Kansas

Laura Michael Brown, Pennsylvania State University

Region and Reconciliation: The Greensboro Truth and Reconciliation Commission

Hiroko Okuda, Kanto Gakuin University

Analyzing Public Diplomacy for Japan-US Reconciliation

Tyler Hiebert, University of Southern California

Randall A. Lake, University of Southern California

Christiana Robbins, University of Southern California

Networked Reconciliation

Takeshi Suzuki, School of Information and Communication, Meiji University

An Analysis of President Obama's Hiroshima Address: Apology or Apologia in Context

### **Dinner**

*Golden Cliff, 6:30 PM – 8:00 PM*

### **Reception**

*Golden Cliff, 8:00 PM – 11:00 PM*

## **Sunday, July 23<sup>rd</sup>**

### **Optional Snowbird Brunch**

(Atrium breakfast is available from 7 AM – 10 AM. Snowbird gift card may be used to pay for breakfast or brunch.)

*Atrium Restaurant, 10:30 AM – 2:00 PM*

### **Check-Out**

*11:00 AM*

Snowbird has a Sunday Brunch (10:30 AM – 2:00 PM in the Atrium Restaurant). Although the brunch is not included in your package, you can apply the gift card that you will receive to cover its cost. Reservations are recommended.